



Please send order form with payment to:

NOLOSE Program advertising
 c/o Danielle Terry, Secretary
 2187 Hemlock, Ann Arbor, MI 48108

Questions? Just e-mail danielle@nolose.org

2005 Conference Program Advertising

NoLose is a vibrant community of: fat dykes, bisexual women, transgendered folks and our allies, seeking to end the oppression of fat people. I encourage you to check out our luscious website at www.nolose.org for more information about NoLose. Our flagship event is our annual conference, with an attendance of over 150 people, and we have over 800 people on our mailing list.

If you would like to advertise in the conference program, the specs and rates are below. For every person that attends the conference, three or four more read the program. Not only will you get the chance to advertise for a low cost, you will also be showing your support for NoLose in a very visible way.

| Size of Ad | Cost |
|-------------------------------|-------|
| Business Card | \$25 |
| ¼ Page (3 3/8 x 4 7/8) | \$50 |
| ½ Page Vertical (3 3/8 x 10) | \$75 |
| ½ Page Horizontal (7 x 4 7/8) | \$75 |
| Full Page (7 x 10) | \$110 |
| Inside front cover (7 x 10) | \$150 |
| Back Cover (7 x 10) | \$175 |

Additional options are available for advertising. If your organization is willing to make a merchandise donation to our silent auction, you will receive a free business card ad, or \$25 off any other size ad. We are also willing to negotiate ad-swapping in your program or newsletter. And, any organization or group that purchases a ½ page ad or larger can also include literature in our conference registration packets.

Deadline: payment and artwork must be received by **June 15, 2005**.

All ads will be black and white, and must be submitted either electronically (at least 300 dpi resolution, PDF or TIF; please, no JPGs) or in print as high resolution scan-able hard copy. Please, don't hesitate to contact me at danielle@nolose.org with questions, or to submit advertising.

You can also submit ads via postal mail to **2187 Hemlock, Ann Arbor, MI 48108**.



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Contact Info

First name: _____ Last name: _____

Company/Organization: _____

Street Address 1: _____

Street Address 2: _____

City: _____ State/Province: _____ Zip Code: _____

Ph: _____ E-mail: _____

Discounts

- Yes, I am interested in donating goods/services for the silent auction, and/or in swapping ads.
(Please specify products/publications/services below:)

Ad size: _____

Total payment enclosed: _____

Please send payment as check or money order only:

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We will be sending you a receipt verifying purchase.

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